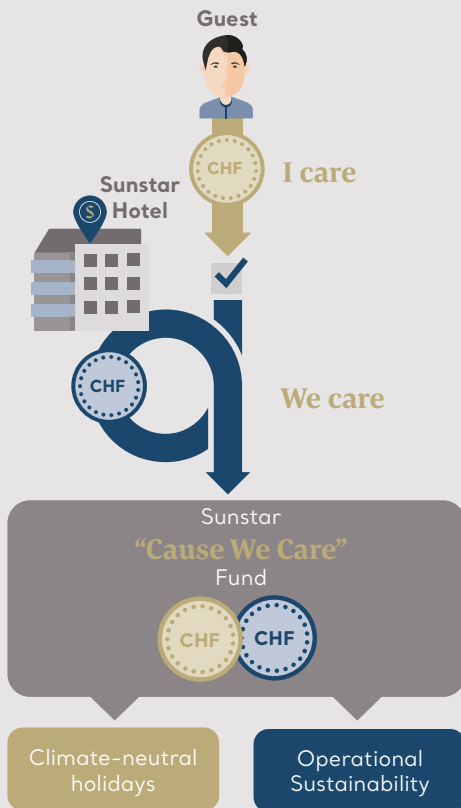


“Cause We Care”

We invite our guests to make a voluntary contribution and actively support climate protection through the “Cause We Care” initiative. Sunstar Hotels will double any donation received. Some of the money will be used to support prestigious international climate protection projects – any booking is therefore climate-neutral. Sunstar will invest the rest in local sustainable initiatives.



For more
information visit

sunstar.ch/sustainability

Contact

SUNSTAR HOTELS

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Our Partner

FOR OFF-SETTING CO₂ EMISSIONS

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causewecare.ch



Sustainable Holidays

Sustainability - more than just a slogan

Climate change is one of the biggest challenges of the 21st century and the repercussions pose a constant threat. Hardly a day goes by without some mention of weather-induced natural catastrophes, melting glaciers or rising sea levels.

This is why sustainability – ongoing compliance with economic, ecological and social criteria – is extremely important for Sunstar Hotels and more than just a buzz word. For years, Sunstar Hotels have strived to deliver an above-average performance in every aspect of sustainability, thereby contributing to the long-term wellbeing of guests, employees and nature. An unspoilt natural environment and cultural features are the hallmarks of tourism.

From May 2008 to October 2019, Sunstar Hotels offset all of their Swiss hotel CO₂ emissions. And since November 2019, Sunstar Hotels have actively embraced the "Cause We Care" initiative created by the Swiss Foundation myclimate to invest even more in regional climate protection.

Wholly in keeping with our strategy, we want you to enjoy life to the full, have a good quality of life and create many more unforgettable holiday memories in our Sunstar Hotels. Thank you for your support. Remember – sustainability depends on all of us just as much as we all benefit from sustainability.

Tangible Results

Sunstar Hotels have pursued a committed sustainability strategy for many years.

We take the following steps to promote sustainability:

THROUGHOUT THE HOTEL

Non-smoking hotels, some with smoking areas • No appliances (TV, computer) in stand-by mode • Thermostats on radiators; Lower settings when not in use • Optimal warm water temperature • Mostly insulated windows, energy-saving lamps and motion detectors

GUEST ROOMS

Bedding and towels are changed only when required or at the request of our guests • Mattresses and pillows are cleaned and disinfected regularly • Low-flow shower heads • The minibar is switched off if the room is not occupied • Reusable flip-flops at the price of CHF 7.– instead of single-use bathing slippers

QUALITY OF SERVICE

Guest satisfaction survey, detailed evaluation • Holiday experiences: A varied experience programme based on local culture • Up-to-date, reliable and transparent information

SERVICE

A guest-friendly pricing and discount system with a fair cancellation policy • Free pick-up service from the train or bus station; hotel buses with diesel particulate filters

CONSUMABLES

FSC (Forest Stewardship Council) paper is used for printing, 100% recycled photocopying paper • Reusable containers • Waste prevention/sorting/recycling • No fabric conditioners; Minimum chemicals • Low battery usage

FOOD

No meat and fish from endangered or inappropriately reared animals, only fish and seafood with the MSC certificate, i.e. only wild-caught fish and/or no produce from overfished stock.

No growth hormones, no antibiotics, no genetically modified products • Various Fair-trade products (coffee, bananas and orange juice) • Menu offering regional and seasonal dishes with wholefood, vegetarian and vegan options • The hotel has its own herb garden • Swiss chicken, veal and pork • free-range Swiss eggs • Member of the "United Against Waste" Association, actively involved in "Too good to go"

TECHNOLOGY

In-house technology and energy specialist • Modern heating, ventilation and cooling systems (e.g. Klosters: wood pellet heating) • Hotels connected to the municipal district heating system (Lenzerheide, Grindelwald) • Energy-wasting appliances are automatically switched off • Energy control systems monitor ventilation and heating temperatures • Heat recycling facilities • Monthly monitoring of energy consumption • Seasonal energy reports and analyses • Charging stations for electric cars

SOCIAL ASPECTS

Holidays create opportunities to meet new people • Free holidays for disadvantaged people in collaboration with Caritas • Defibrillators in all reception areas • Employee surveys • Employee profit-sharing scheme • Sunstar Academy for Employees (advanced training and support system • Optimal in-house communication thanks to the Intranet, innovation management) • Continuous training/promotion of sustainability in the workplace

