



Sunstar
SWISS HOTEL COLLECTION

Heading for summer

Between palm-trees and glaciers

**Special
offers**

FROM PAGE 30



Sunstar
SWISS HOTEL COLLECTION

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Heading for summer

Dear guests,

Put on your sunglasses, slip into your flip-flops and come with us in search of summer! First let's go to sun-soaked Arosa. When we get there, raring to go, we'll start at the Bear Sanctuary. **Watch the bears** from the viewing platform (FROM PAGE 4). Then it will be time for a quick **look back** (FROM PAGE 10) to find out about all the changes we've made for you – they're exciting! After that, pack your swimsuit and the sun cream and we're off the lake! To be precise, to **Lake Maggiore** (FROM PAGE 16). In the spirit of "dolce far niente", we'll enjoy feeling the Ticino sun on our faces as we stroll along the beautiful lakeside promenade. And on the subject of enjoyment... today's **silver surfers** (FROM PAGE 24) can't get enough of it! So the Hiking Days in Davos are already in the diary, underlined in red. Then anyone who hasn't yet found quite the right deal can roll up their sleeves and seek inspiration among our **Special offers** (FROM PAGE 30). Summer's already waiting in the starting blocks for you – and so, in fact, are we 😊

We look forward to welcoming you very soon under a sunshade on the terrace, on a lounge or in our idyllic garden.

**“Arosa – where the
the ropes**



**whole family is on
- for fun!”**



Holiday surfing on the Internet: naturally, you want your next family holiday to be as memorable and fantastic as the last one. The "Family Destination" quality seal leads you unerringly to www.sonnenseite.ihrer.ferientraeume.ch. For example, you'll find Arosa, where there's much more than just sunshine for eight to twelve hours a day to put you and your loved ones in a good mood...



We've all done it. Spent hours surfing the Internet to find the best resort, the most attractive accommodation and the widest range of opportunities for fun in your free time. After all, it's essential that your forthcoming holiday with your loved ones should be another one to remember. So you get stuck in, click through umpteen holiday portals and check out all the best offers. Many websites later, you strike gold: a great offer in the Swiss mountains. In your mind's eye, you're already lounging on the lush green grass in front of the hotel, and happily enjoying yourself with your nearest and dearest.

But then, disaster strikes: you're just about to nail it, when the amazing deal sells out before your very eyes! However, you're not so easily beaten, and you carry on surfing with renewed determination. And sure enough, what good luck! Just a few clicks later, an option pops up that looks even better than the last one. It's all super. Or maybe not? Because then you realize that this posh hotel doesn't offer any family rooms. How stupid. That would mean that you would have to sleep in separate rooms, with no connecting door. No, that really isn't what you were hoping for. Sigh. By now it's rather late and tomorrow you have to be up early again. Somewhat disappointed, you put off your searching until another day. In the hope that all the best offers won't have gone by then...

**“Relaxation,
enjoyment and
quality time - for
parents and children
in a Sunstar
family room.”**





**In 2018,
the Sunstar Hotel
Arosa was awarded
the well-deserved
“Top Family Hotel”
certificate.**

Sunstar Hotel Arosa



- Spacious family rooms
- Child care from Monday to Friday from 4 to 9 p.m.
- Games room with table football, darts machine, Sony Playstation, bowling alley (fee payable)
- Daily splash time in the indoor pool from 4.30 – 6 p.m.
- Children's playroom
- Large indoor sports hall with trampoline, bouncy castle, go-kart, unicycle, stilts, table-tennis, badminton and football
- Daily children's buffet or children's menu incl. syrup station
- In summer: outdoor children's playground with rubber safety mats
- In winter: ski school for children under 17



It's a fact. Looking for something particular on the Internet can easily take hours and hours. Not to mention being quite stressful. But one thing that is turning out to be really helpful is the quality seals and labels that are used on certain platforms. Admittedly, one may sometimes wonder why there is such a trend nowadays for quality labels for everything: for food, the environment, consumer goods, electricity suppliers, there's even a quality label for children's day-care centres. And when it comes to family holidays? Well, obviously, there's the "Family Destination" quality seal. It's the ideal indicator of where you'll find longed-for quality time with your loved ones. We as hosts are already very excited about having been awarded this seal of approval in several of our family-friendly destinations.

So how about a wonderful family summer holiday in Arosa, where bears and squirrels drop in to say "Good morning"?

And, talking about bears: since August 2018, the Arosa Bärenland (Bear Sanctuary) has been providing a species-appropriate home for five bears rescued from poor living conditions. The first resident, Napa, was taken in the cable-car up to the Arosa-Weisshorn middle station with his keeper before the park had even opened, early in July 2018. Before he was released into the nearly 3-hectare outdoor enclosure, he first had the opportunity to get used to his new environment inside the bear house. Then, at the end of January 2019, with the assistance of the "Four Paws" animal protection organisation, he was joined by two companions, Amelia and Meimo. These two bears had previously been kept for years in a small, 60-square-metre metal cage at a private mini-zoo in Albania. Now they're literally living in clover in the idyllic mountains of Arosa. The bears are looking forward to your visit!

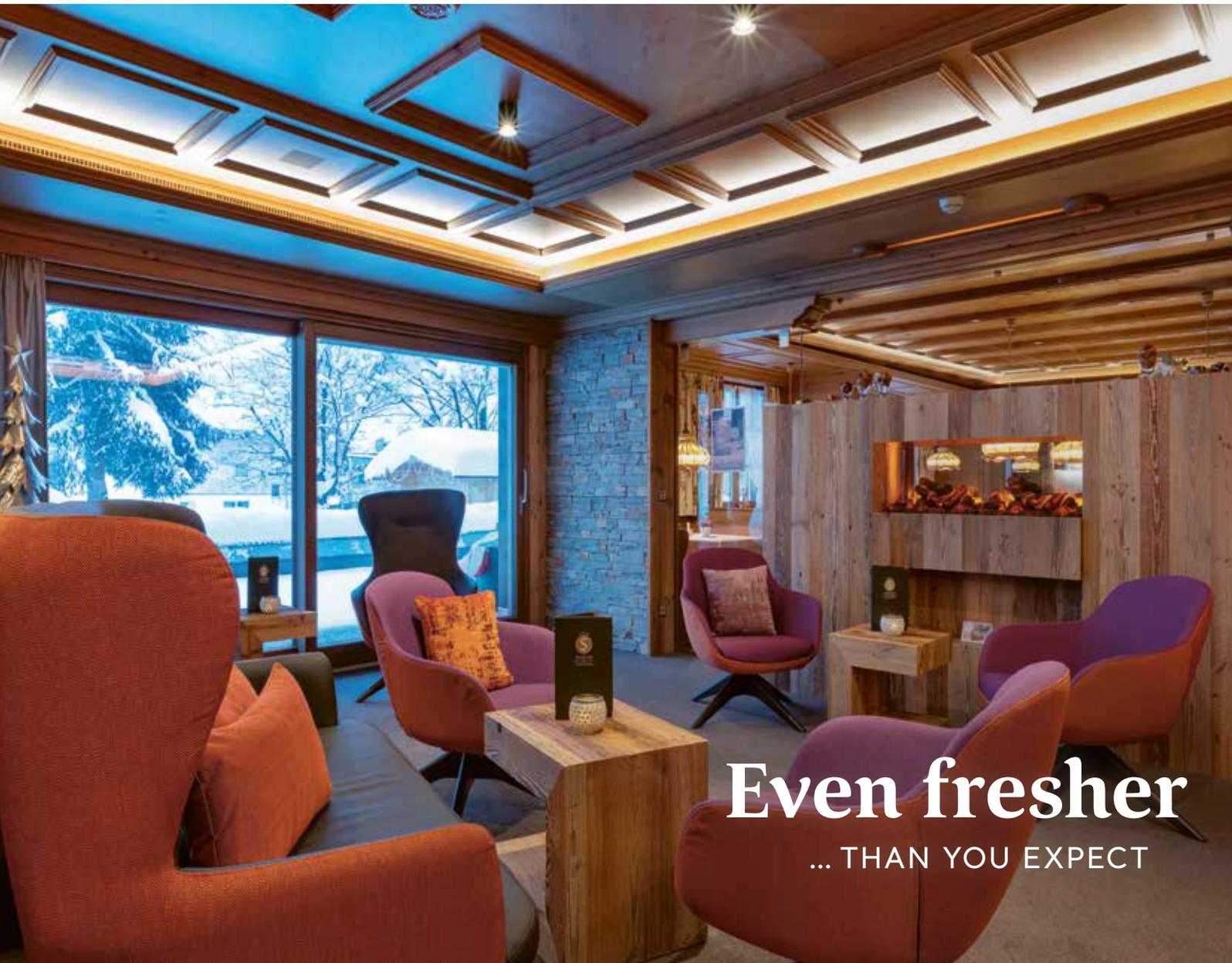




A warm, inviting lounge area with wooden beams on the ceiling and walls. In the foreground, a lit candle in a glass holder sits on a wooden table. The background shows a bar with various bottles and colorful armchairs. The overall atmosphere is cozy and comfortable.

The recipe
for fantastic holidays:
top quality and
fair prices, garnished
with warm hospitality
and a good shot of
humour. You'll feel at
home with us.

**Bold colours, modern design, comfort
and a great feel-good atmosphere - these were the
focus for our investment this winter**



Even fresher

... THAN YOU EXPECT

A tasteful lounge with comfortable seating is an inviting place to sit and relax in Klosters.

As always in the low season, last autumn and winter saw a lot of hard work going on at all the Sunstar hotels, with much hammering and sawing to accomplish various new projects...

A quick look back.

It caused a lot of upheaval, dust and noise last autumn when the bar, reception and lobby area at the Sunstar Hotel Grindelwald were entirely refurbished and renovated. Nevertheless, it was worth all the hard work and expense - about CHF 1.6 million - when the hotel opened punctually for the winter with a gleaming new look. Fresh colours, new patterns and materials and some great furniture had been brought in. The sensational view of the North face of the Eiger remains, of course.

The hotel in Klosters has also had an extensive and very successful facelift. The reception area has been made more inviting, welcoming and spacious. Our guests really love the new lounge bar, which has retained its lovely warm colour scheme. Its cosy corners are welcoming places for a sit down. The original bar has been replaced by a new highlight, the Chässtube, or "cheese room", where guests can enjoy traditional fondue and raclette specialities.

We have said "arrivederci" to the sometimes somewhat chaotic parking arrangements at the Sunstar Hotel Piedmont. Most of our guests travel there by car, so, to make sure they will all find a parking space in future, we have built a two-storey underground car-park.

Even newer than you expect.

A great deal of hammering and sawing has been going on this spring, especially in Davos. From this summer, our guests are going to be pampered in 29 more Premium rooms with new bathrooms. And it's the same story at the Sunstar Hotel Arosa, where four Standard XL double rooms are being refurbished and fitted out with new, modern furniture. So, "sleep well!" ☺



A stylish reception area, and a modern, casual bar and lobby promise some cracking good times in Grindelwald, with a range of delicious cocktails.

Sheer delight awaits cheese-lovers in the new Chässtube in Klosters. "Bon appétit!"



At a glance

50 years of Sunstar - celebrations and anniversaries



On 14 March this year, Sunstar Hotels can look back proudly on half a century of successful history as a company. We think the occasion deserves to be celebrated with you.

50 YEARS OF SUNSTAR Sunstar Holding AG was founded in Liestal on 14 March 1969 by Messrs Fritz Buser and Ernst Rieder.

BLEND FIFTY The anniversary cuvée "Blend Fifty" is an exclusive blend of premium-quality grapes from the Sunstar destinations of Graubünden, Ticino, Valais and Piedmont. Available at all hotels from 14 March 2019 at a special anniversary price of CHF 50.

LORD FRITZ A classic created by the Sunstar founder Fritz Buser himself. The recipe for the cocktail is a closely guarded secret. Available at all the hotel bars from 14 March 2019.

COMPETITION Guess - scan - win! Guess the weight of the pellets in the glass jar to win some great prizes. Competition at all the hotel reception desks from 14 March 2019.

WEEKLY PROGRAMME A special drinks party and a presentation about the anniversary year will be incorporated in the weekly programme throughout the 2019 summer season.

BARGAIN OFFER The Sunstar recipe book will be available with an anniversary 50% discount throughout the 2019 summer season.

BORN IN 1969 Do you date from the same year as Sunstar Hotels? We'll have a little souvenir for you to take home, available throughout the 2019 summer season.

More details at sunstar.ch/50

ANNIVERSARY DAYS Some free gifts to mark Sunstar's birthday! Join in the celebrations and take the one-off opportunity to stay with us for just CHF 50 per person/night. Available on certain dates during the 2019 summer season.

ANNIVERSARY COACH TOUR Tour de Sunstar Suisse - an exciting week's holiday travelling from Graubünden via Ticino to Valais and back to Central Switzerland or Graubünden. Dates: 23 to 29 June 2019.

SHAREHOLDER DAYS Shareholders' week with a special programme and barbecue party, attended by all current and former members of the Board. 24 to 29 September 2019 in Klosters.

GENERAL MEETING Anniversary General Meeting on 25 September 2019 in Davos.



“Our employees are the beating heart of Sunstar.”



Silvio Schoch is the Chairman of the Board since 2018. Married and father of a son. He is a keen cook and passionate about good food. He is not just a hotel host, but often also a hotel guest himself.

How important are the employees for Sunstar as a company?

Our employees are the beating heart of the company. Guests are surprised and delighted by the warmth of their welcome. And what guest would not wish to return to a hotel where he experienced a pleasant atmosphere and first-rate service?

That assumes, of course, that your employees are happy. How do you find out?

Every season, we ask our employees in a written questionnaire about their level of satisfaction and how they feel. The evaluations always produce good and consistent results. This survey is very important to us, so we can keep our finger on the pulse on the front line. Naturally, there are occasionally disappointing results which show us where there is a need for improvement. In such cases, we work with our hotel teams to identify what action needs to be taken and we make changes.

Are there any difficulties in terms of human resources or does everything go swimmingly at Sunstar?

I wouldn't describe them as difficulties, more as challenges. In addition to the usual things affecting staff loyalty, such as a good working environment, flexible working hours and pay that is in line with the market, it's becoming more and more important to present ourselves as an attractive employer.

I can see that a future factor in our success will be related to the digital transformation in human resources, as we increase our presence on Xing, LinkedIn and other social media. There is also plenty of potential for making the next generation of workers aware of Sunstar by doing publicity work at hotel management schools and taking part in Careers Days.

Why has looking for and finding new employees become more difficult over the last few years?

There are various contributory factors. Firstly, the hotel industry still has a poor image in terms of pay and working hours, and it's quite difficult to reconcile the work with family life. Our industry was also very badly affected by the mass immigration initiative, which isn't making it any easier to attract good staff from abroad. What's more, the industry needs a fresh impetus to introduce better working practices.

What measures are you taking in this respect?

As an employer we are required to offer incentives. Young people nowadays are very focused on security and want to see long-term career prospects. As well as having a constructive and up-to-date management structure that prioritises respect and motivation, it's also very important to provide opportunities for training and promotion. Offering incentives as a way of recognising performance,

and other, non-monetary incentives, is also becoming more significant. That's the route we are going down, to make sure we are perceived as an attractive employer.

What kind of things are you thinking of for non-monetary incentives?

There are various options, such as being family-friendly: for example, perhaps in future our employees could bring their children to work and have them looked after in the Sunstar childcare facilities. Or an extra washing machine could be made available for our housekeeping staff that they could use during working hours to do their own laundry from home.

Sunstar, a Swiss company with foreign staff. How acceptable is that to your target markets?

Our foreign employees help with intercultural understanding when the Swiss are dealing with foreign guests. Tourism is a global industry and our customers come from many different countries. So I see it as more of an advantage than a disadvantage, especially in terms of restaurant service. For example, how happy a Spanish guest must feel when he orders his "café solo" and is asked whether he wants it served with ice, just as he would be in his home country. It couldn't be better...

LAKE MAGGIORE

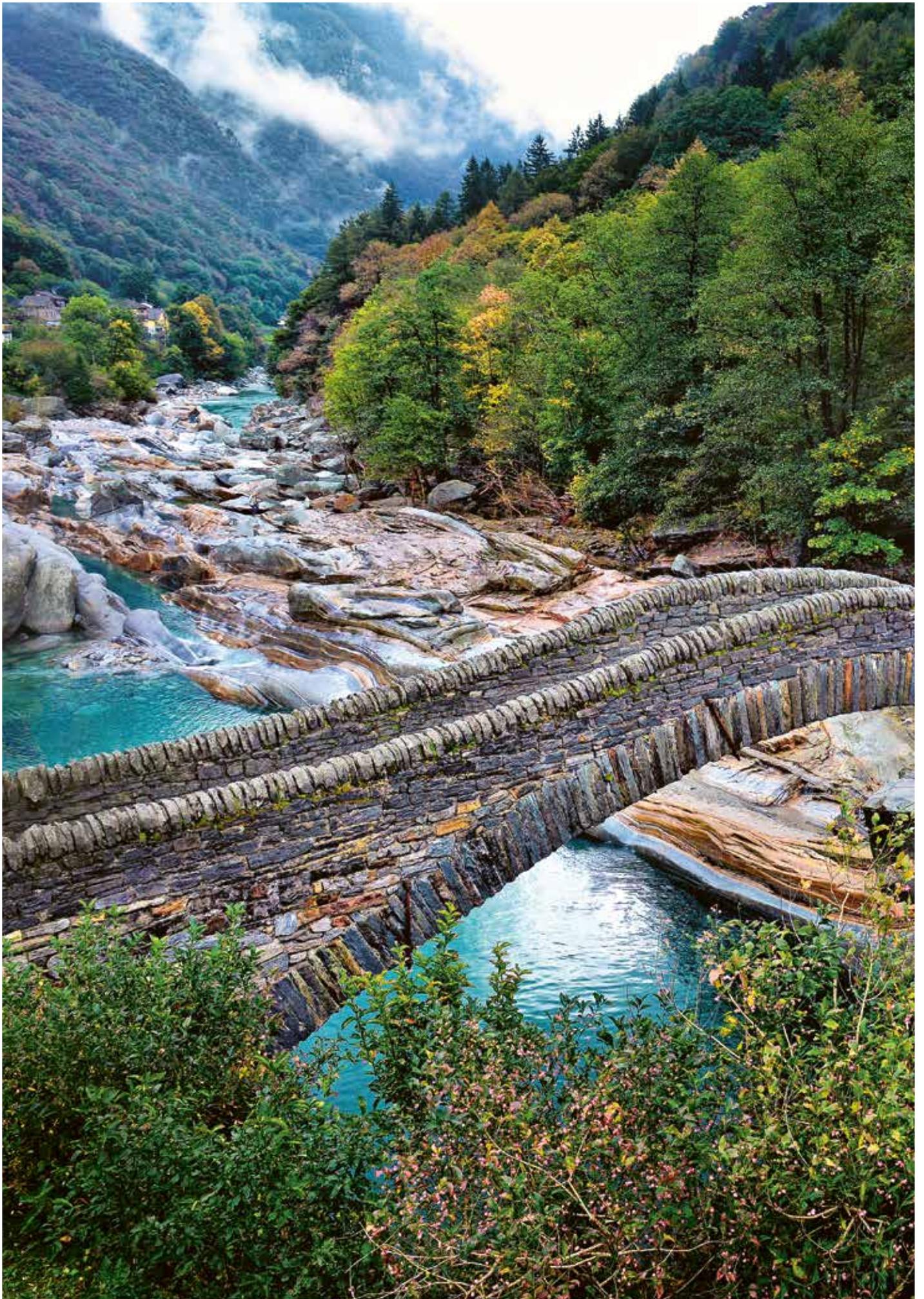
Joie de vivre and the “lightness of being”.

TEXT BY MYRTHE DE ROO



“From palm trees to glaciers. The opposites in Ticino are a big attraction. Sandy beaches and year-round snow, green hills and remote valleys. All within a stone's throw.”

WWW.TICINO.CH





“Stracciatella-fragola e una volta amarena-cioccolato, per favore”

We're standing at the window of our favourite gelateria on the shores of Lake Maggiore and looking forward to a little sweet temptation followed by an espresso. It's a warm afternoon in June. For the last few hours, we've been having a fantastic time stand-up paddle-boarding on the lake. You stand on a surfboard and paddle with a single-blade paddle – so instead of the wind in a sail propelling you along, it's your strength with the paddle. It's tremendous fun and we'll definitely be doing it again soon!

For years, we have kept being magically drawn back here, to sun-soaked Ticino. The Italian language, Mediterranean joie de vivre, enchanting scenery, combined with idyllic views of glittering Lake Maggiore and busy comings and goings on the lakeside promenade: they're all factors that give us a real feeling of "dolce far niente" – enjoying life to the full and, just for a while, simply "being". Our favourite place to stay is the Sunstar Hotel Brissago. We simply love this stylish hotel on the lakeside promenade. It's also the ideal starting point for exploring the local area.

“Dolce far niente” – enjoying life to the full and, just for a while, simply “being”

The village of Brissago itself is worth a visit. It's in a splendid location between the shores of Lake Maggiore and the steep mountainsides, at the lowest point in Switzerland, 197 metres above sea level. The lower, oldest part of the village is grouped round the Renaissance church of San Pietro e Paolo, surrounded by centuries-old cypress trees. The path down to the lake leads you through narrow alleyways with picturesque twists and turns. You pass some impressively grand houses with gardens where orange and lemon trees and cedars flourish outdoors. What a lovely sight!

One of the most delightful places to visit in Ticino are the Brissago Islands, a little sub-tropical paradise in Lake Maggiore. The islands are covered in exotic plants and rise out of the deep blue of the lake like green specks. Because of their location, they enjoy an especially mild climate which enables this lush vegetation to grow. Magnificent rare trees, luxuriant bushes and ferns and sweet-smelling flowers hold visitors spellbound. You reach the islands by shuttle boat.

Other places to visit include Locarno, Cannobio and Verbania with their well-preserved historic town centres. As you wander along the narrow alleyways, you come across numerous beautiful buildings dating back to the Middle Ages. Lovely spacious squares with their street cafés and restaurants provide everything you could wish for in the way of food and drink. In Ascona there is a festival of street artists every year: when the artists and professional touring groups travel here

“In, on, beside and across Lake Maggiore, there's just so much to do.”

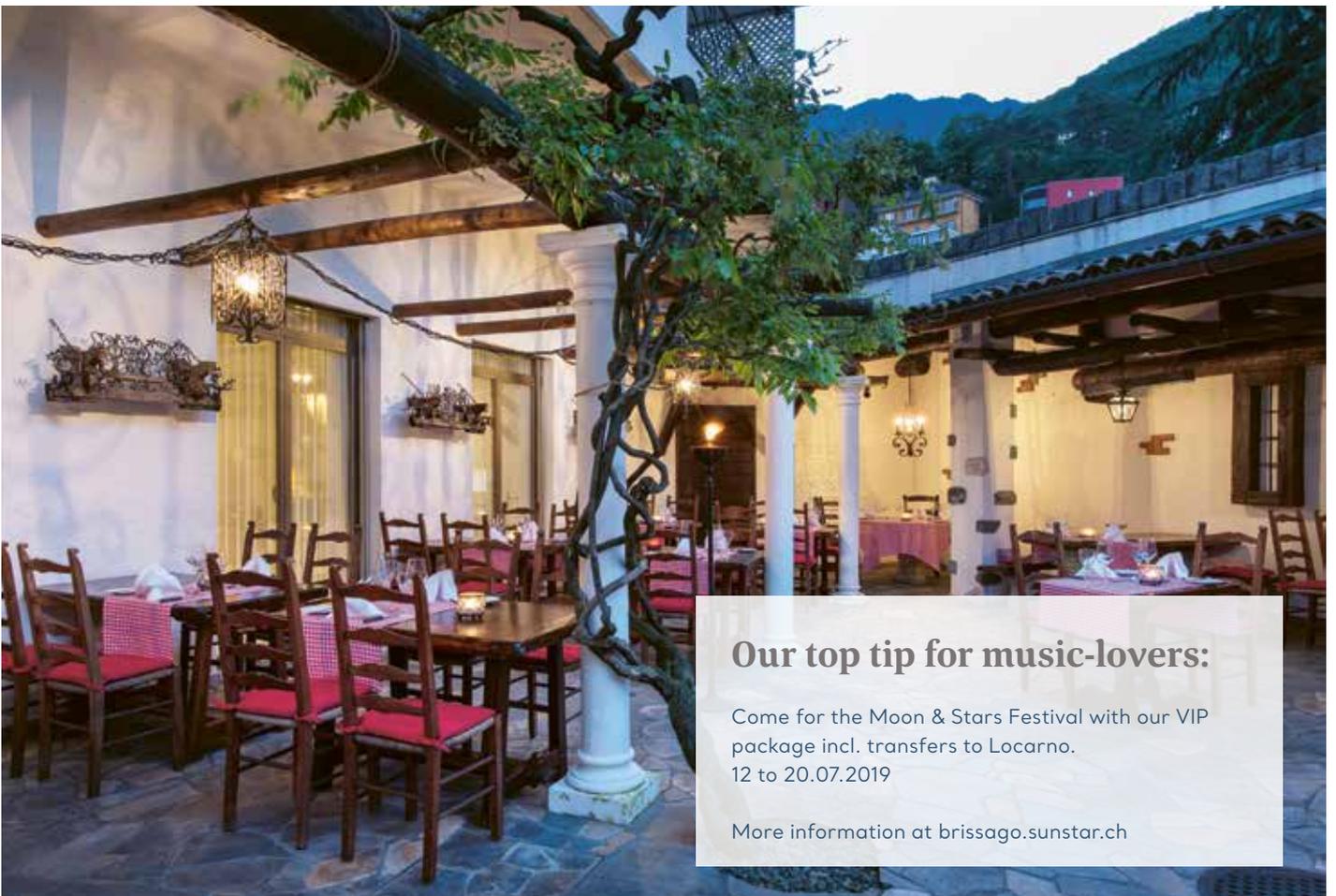
from all over the world to delight visitors with their artistry on the promenade, the atmosphere is simply fantastic. Another popular excursion for a very special shopping experience is to the weekly markets in the little Italian towns on the shores of Lake Maggiore. A really nice way to get there is by boat from Ascona or Locarno.

"Let your hair down on a sporting adventure."

What shall we do tomorrow? Try waterskiing, wakeboarding or windsurfing at high speed on the lake, or enjoy the soothing silence of nature from a pedalo or by going for a swim or a picnic? Another fun alternative would be a dive in Lake Maggiore... Or perhaps hitting a few balls on one of the amazing golf courses in the area? For hikers and bikers there are 326 varied hiking tours and 168 MTB routes. If you're looking for (somewhat) more adrenalin-fuelled activities, head for the Adventure Park or have a go at paragliding, climbing, bungee jumping, canyoning, parachuting or fun rafting or go for a balloon ride or an excursion by canoe.

"The region of tasty temptations."

To discover the fascination of Ticino, all you have to do is spend an evening in a snug grotto, with a piece of local cheese and a glass of Merlot. More sophisticated culinary highlights are also a real treat. For this evening we have booked a cosy corner for ourselves in Caesar's Grottino – what could be more enjoyable than to be treated with fresh seasonal products and a drop of fine wine in your own hotel?

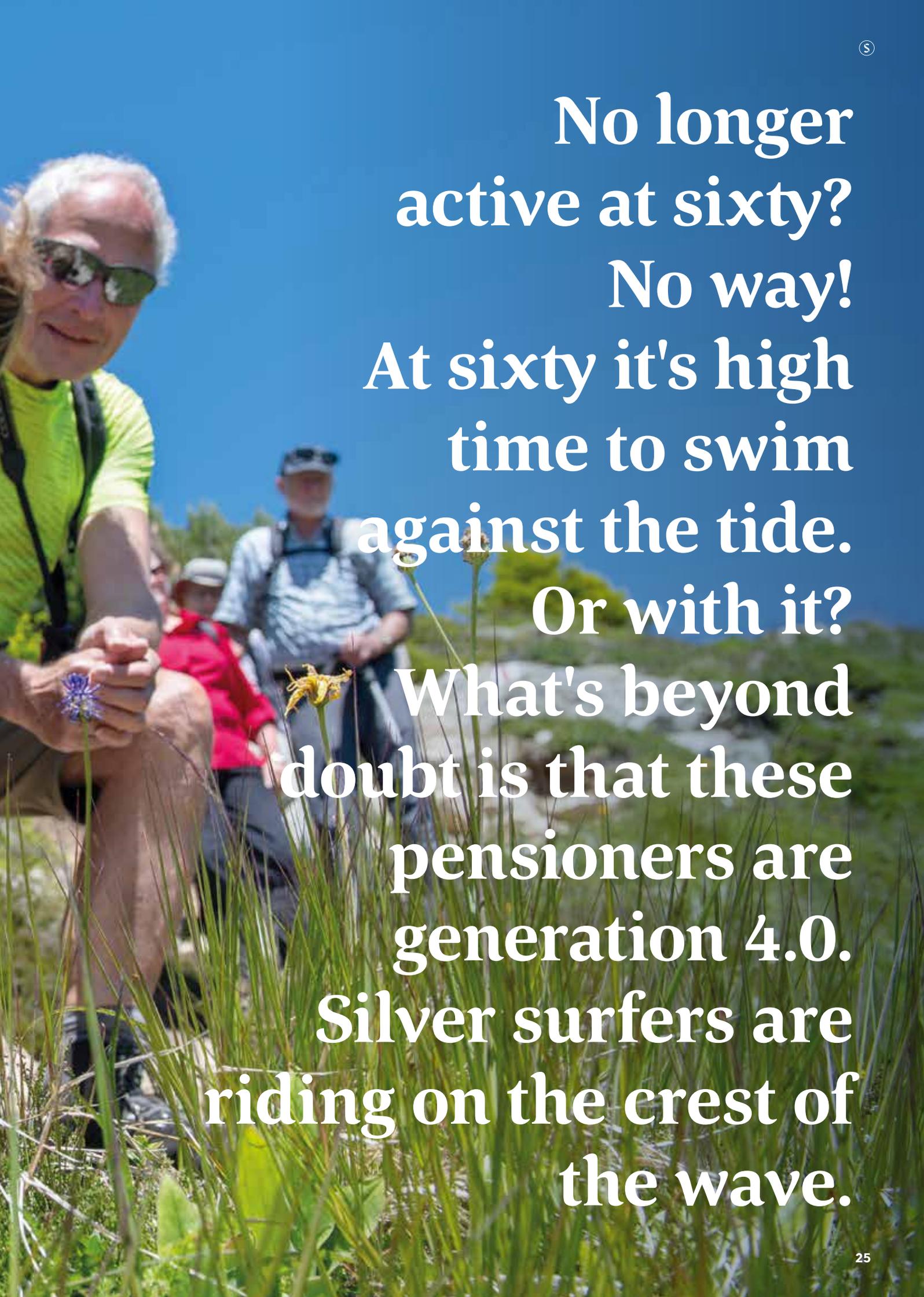


Our top tip for music-lovers:

Come for the Moon & Stars Festival with our VIP package incl. transfers to Locarno.
12 to 20.07.2019

More information at brissago.sunstar.ch





**No longer
active at sixty?
No way!
At sixty it's high
time to swim
against the tide.
Or with it?
What's beyond
doubt is that these
pensioners are
generation 4.0.
Silver surfers are
riding on the crest of
the wave.**



**The days when
Granny used to open the
door in fluffy slippers
and a flowery apron are
as long gone as the last
episode of the
“Benny Hill Show”.**



Nowadays, being old is different: not hankering after being young again, but living it up in old age.

There may be a whiff of Dolce & Gabbana around them, or perhaps it's rheumatism ointment. Each is worn as self-assuredly as the other. They talk about artificial hips and how virtual reality is revolutionising surgery. They meet for tea and cakes and order ristretto and cupcakes. They have a stash of gold coins at home and get annoyed with the hipster who isn't fast enough at the self-service checkout. When all is said and done, in the end, time is not money, but just time. And it is limited. Between yoga classes, coffee mornings, visiting grandchildren and their painting lessons, now and then they need a rest.

So to make the most of that rest, silver surfers love going on active holidays. And that's when they treat themselves! After all, they slogged away for half a century to earn their pension. To reward themselves, they willingly take their well-fed piggy bank to slaughter. Not impulsively, mind you, but after careful consideration. That doesn't make much difference to the pig, but it does for the many holiday destinations which would like to have their share of the bacon. What they offer has to be good, better than what the very strong competition has to offer, because silver surfers weigh things up and make comparisons.

How do I know all this in such detail? Because, at 66, I'm a silver surfer myself. And because yesterday, at the last minute, I booked a week's walking in beautiful Davos – online, of course. So this very morning I headed off by train from Zurich towards the mountains of Graubünden. I did my packing yesterday, straight after making the booking. That took a little time, because at our age you no longer just tuck your sleeping bag under your arm and set off. Marigold ointment for muscle twinges, pills for the arthritis if the ointment doesn't help, blister plasters, sunglasses and reading glasses, eye drops, millet pillow and all life's other essentials have to find their way into the suitcase.

And now here I am shaking hands with Adi, the guide for our hikes. He seems nice, like a cross between Heidi's grandfather and ski racer Didier Cuche with a Graubünden accent. Friendly. Next to him, Ingeborg and Klaus-Dieter Feldmann are rummaging in Klaus-Dieter's rucksack. They are looking for the binoculars, which they have probably left in the hotel room. Then there is Iris, squinting happily in the sunshine. Today, we are all in the "Red" summiteering group, hoping to climb the Seehorn together. The "Blue" hiking group has a less ambitious target. A nice circuit round the lake. Lots of fresh mountain air, plenty of sunshine, zero metres of vertical distance. I briefly ask myself whether Blue might not suit me better. But then we're off already. We walk through dappled pine and larch woods up to the Drusatscha alpine pasture. Pleased with ourselves, we go on from there to Chaltboden (cold ground) which lives up to its name. We can feel a cool wind blowing from the Flüela valley. Iris, Ingeborg and I get out our windbreakers. Klaus-Dieter first grins mischievously, then gets out his hip flask. Under Ingeborg's warning eye, he sets to and takes a big swig of "Gletscherwasser" spirit. Then another. One too many for Ingeborg. Luckily Adi has enough time on the way to the summit to smooth the waves caused by the Gletscherwasser. Iris and I bring up the rear. I like Iris. She tells me about her last yoga retreat in Bali. I look at her and can imagine her, silver hair flowing, greeting the sun over the Indian Ocean.

As supple as a cat. Somewhat ashamed, I think back to my own attempts at yoga and am glad that the wonderful view of Lake Davos soon wipes out the image. After three hours, we reach the top of the Seehorn. Exhilarated, we whoop down towards the village far below us. And soon enough we are back there. Then we raise a glass to a great day: Adi plays the guitar and Ines rocks back and forth to the music. Ingeborg and Klaus-Dieter drink to each other almost like new lovers. And I share my summit selfie on Instagram. #silversurfer





Sunstar Hotel Davos

The activities programme at the Sunstar Hotel Davos is as varied as the flowers in an alpine meadow in summer and as fresh as Davos's spring water: hiking tours ranging from leisurely to challenging, gymnastics, wellness, e-bike taster tours, Nordic Walking courses and evenings of entertainment including music, dancing, cards and slide shows are all on the agenda. So you can expect a lot from the themed hiking weeks - because that's what you'll get.

Insider's tip:

The following packages could also be of interest to #silversurfer:

- **Dance Weeks** in spring, summer and autumn
- **E-bike Week** - just like the themed hiking weeks, but on two wheels and battery-powered



From circus tent to mountain-top.



Circus Weeks

That's the motto for our Circus Weeks. From setting up the tent to the final performance, you'll find out exactly how a circus works. Not just as a spectator but as an acrobat, juggler, magician, fakir, clown or tent-builder. Want to come along?

INCLUDED PER FAMILY:

- 7 nights in a DBL Standard XL
- Gourmet meals for the adults in the evening
- Children's menu or buffet for the children
- Circus programme for the children incl. final show
- Use of the mountain railways
- Arosa "All Inclusive Card"
- For exact dates, prices and what else is included, see sunstar.ch

20.07. – 11.08.2019 from CHF 2'793.—

Price is per family / minimum No.: 30 children

Loyalty Cards and shareholder vouchers are not accepted. Exception: Privilège Cheques up to 20%.



Hiking experience

Varied and interesting themed walks, challenging alpine hiking trails or leisurely strolls – Arosa offers all this and more in unspoilt mountain scenery with idyllic woods and crystal-clear alpine lakes.

INCLUDED PER PERSON:

- 5 nights in DBL/SGL Standard
- Gourmet meals in the evening
- CHF 50 voucher for food and drink at the hotel
- Use of the mountain railways
- Arosa "All Inclusive Card"
- For exact dates, prices and what else is included, see sunstar.ch

29.06. – 20.10.2019 CHF 790.—

Price per person

Accepted in half of regular payment:
 Loyalty Cards, shareholder vouchers and Privilège Cheques.

Il Ticinò è vicino – let's have another glass of vino.

Caesar's Hiking Days

Enjoy some interesting hikes in the Ticino with qualified guide Luca Goldhorn, featuring sensational panoramic views over Lake Maggiore.

INCLUDED PER PERSON:

- 5 nights in a Junior Suite
- No single room supplement
- Welcome drinks with your host
- Gourmet meals in the evening
- Visit to the biggest market in northern Italy in Luino incl. boat ride
- 3 professionally guided, moderately difficult walks (approx. 3 hrs) with Luca Goldhorn incl. packed lunches
- Ticino Ticket
- For exact dates, prices and what else is included, see sunstar.ch

28.04. – 03.05.2019, 22.09. – 27.09.2019 ab CHF 995.–

Price per person / minimum No.: 8 people

Accepted in half of regular payment: Loyalty Cards, shareholder vouchers and Privilège Cheques.



M3 – Markets, Merlot & Massage

Ticino, the full works! And a great package for everyone who doesn't want to have to count the pennies on holiday. Dinner with Merlot, the pleasure of the "mercato" and a wellness massage as well. Che buona idea!

INCLUDED PER PERSON:

- 5 nights in a Junior Suite
- 4 x evening meals incl. aperitif, 25 ml Merlot and 250 ml mineral water
- 1 x live music evening with dinner
- Boat ride to a typical Italian market (Luino or Cannobio)
- 1 x relaxing whole body massage
- Ticino Ticket
- For exact dates, prices and what else is included, see sunstar.ch

28.04. – 18.10.2019 CHF 850.–

Price per person

Loyalty Cards and shareholder vouchers are not accepted. Exception: Privilège Cheques up to 20%.



For the active and energetic: Davos has it all!



Themed holidays for active seniors

Explore the varied walkers' paradise around Davos on our escorted tours (four levels of difficulty) while enjoying nature and new things with like-minded people.

INCLUDED PER PERSON:

- 7 nights in Standard DBL
- Gourmet meals in the evening
- Use of the mountain railways
- Daily guided walks, four levels of difficulty (1 - 5 hrs)
- Varied programme of activities with our visitor guides
- For exact dates, prices and what else is included, see sunstar.ch

08.06. – 21.09.2019 CHF 1'155.—

Price per person

Accepted in half of regular payment:
 Loyalty Cards, shareholder vouchers and Privilège Cheques.



Alpine (Spring) Dance Days

Whether you come alone for the dance gymnastics, the singles and line dancing and the DANCE Experience programme, or take to the floor as a couple for the slow waltz, rumba, disco fox or boogie – here everyone can trip the light fantastic just as they please.

INCLUDED PER PERSON:

- 5 nights in Standard DBL
- Gourmet meals in the evening
- Daily dancing classes for different ability levels with the "Dance & More" dancing school
- Daily musical entertainment and varied programme of activities
- Use of the mountain railways
- For exact dates, prices and what else is included, see sunstar.ch

31.05. – 05.06.2019 CHF 800.—

Price per person / minimum No.: 10 people

Accepted in half of regular payment:
 Loyalty Cards, shareholder vouchers and Privilège Cheques.

Caribbean flair and alpine exhilaration.

Walkies! Summer holidays on 4 paws

Woof! Dogs are welcome here in Flims and with this package they even stay for free! The endless forest trails and footpaths are paradise for dogs and their masters and mistresses. And they can enjoy their freedom – because they don't have to be on the lead here.

INCLUDED PER PERSON:

- 3, 5 or 7 nights in Standard DBL/SGL
- Your dog stays for free in your room (excl. food)
- Use of the dog-washing room
- Gourmet meals in the evening
- Use of the mountain railways
- For exact dates, prices and what else is included, see sunstar.ch

07.06. – 13.10.2019 from CHF 369.–

Price per person

Loyalty Cards and shareholder vouchers are not accepted. Exception: Privilège Cheques up to 20%.



Calling all summiteers

Numerous natural wonders such as the Tectonic Arena Sardona, the Martinsloch and Tschingelhörner rock formations, and the "Trutg dil Flem" Water Trail are all waiting to be explored by you.

INCLUDED PER PERSON:

- 3 nights in DBL/SGL Standard
- 3 x packed lunches to take with you
- Hiking map
- Gourmet meals in the evening
- Use of the mountain railways
- For exact dates, prices and what else is included, see sunstar.ch

07.06. – 13.10.2019 from CHF 405.–

Price per person

Accepted in half of regular payment:
Loyalty Cards, shareholder vouchers and Privilège Cheques.



Relax with the Eiger, Mönch and Grindelwald.



Hiking and mountain railways

With our hiking package you can enjoy total freedom to explore the mountains of the Jungfrau Region and discover the best viewpoints, footpaths and restaurants.

INCLUDED PER PERSON:

- 7 nights in Standard DBL
- Gourmet meals in the evening
- Jungfrau Travel Pass for 6 days
- For exact dates, prices and what else is included, see sunstar.ch

01.05. – 13.10.2019 CHF 1'365.–

Price per person

Accepted in half of regular payment:
Loyalty Cards, shareholder vouchers and Privilège Cheques.



Wellness Dream Days

Time for relaxation! A soothing massage will help you to recharge your batteries, and, in the evening, delicious dinners in a cosy atmosphere await you.

INCLUDED PER PERSON:

- 3 nights in Standard DBL
- Gourmet dinner on the first evening
- Wellness voucher worth CHF 130.–
- Use of the Spa Centre
- For exact dates, prices and what else is included, see sunstar.ch

01.05. – 13.10.2019 from CHF 570.–

Price per person

Accepted in half of regular payment:
Loyalty Cards, shareholder vouchers and Privilège Cheques.

Romantics and bargain-seekers welcome.



Time out

Breathe deeply, take a break and let yourself be pampered. With this package, you can recharge your batteries and enjoy a delicious picnic hamper out in beautiful surroundings.

INCLUDED PER PERSON:

- 2 or 4 nights in DBL Premium
- Gourmet meals in the evening
- Daily pre-dinner drinks
- A filled picnic hamper or
- A CHF 25 voucher for food and drink at the Madrisa Hof mountain restaurant
- Use of the mountain railways
- For exact dates, prices and what else is included, see sunstar.ch

14.06. – 05.10.2019 from CHF 365.—

Price per person

Accepted in half of regular payment:

Loyalty Cards, shareholder vouchers and Privilège Cheques.



Six plus 1

Have a wonderful summer holiday in the varied scenery around Klosters. So that you have even more time to enjoy yourselves, we're giving you one night and evening meal for free.

INCLUDED PER PERSON:

- 7 nights in DBL/SGL Standard, 1st night free
- Gourmet meals in the evening, 1st evening meal free
- Use of the mountain railways
- For exact dates, prices and what else is included, see sunstar.ch

01.08. – 31.08.2019 from CHF 894.—

Price per person

Accepted in regular payment: Loyalty Cards, shareholder vouchers and Privilège Cheques.



More biking fun and more for your money.



Biker's dream

Uphill and down dale in Lenzerheide or should we say Bikerheide? In addition to the well-signposted biking tours and GPS tracks, the Lenzerheide Bike Park with its five different trails is the centrepiece of this varied biking region.

INCLUDED PER PERSON:

- 2 nights in DBL/SGL Standard
- Gourmet meals in the evening
- Voucher for one drink in the Chämi Bar
- Lockable bike cellar
- Laundry service for bikers' clothing
- Use of the mountain railways
- For exact dates, prices and what else is included, see sunstar.ch

07.06. – 13.10.2019 from CHF 309.–

Price per person

Accepted in regular payment: Loyalty Cards, shareholder vouchers and Privilège Cheques.



5 for 4 Special

Along with the autumn leaves, our prices fall, too. Enjoy more holiday for less money in the varied landscape around Lenzerheide - that's an autumn holiday à la Sunstar!

INCLUDED PER PERSON:

- 5 nights in DBL/SGL Standard at the daily rate, 1st night free
- Gourmet meals in the evening, 1st evening meal free
- Use of the mountain railways
- For exact dates, prices and what else is included, see sunstar.ch

22.09. – 11.10.2019 from CHF 652.–

Price per person

Accepted in half of regular payment: Loyalty Cards, shareholder vouchers and Privilège Cheques.

Quintessential Piedmont and time for enjoyment.

Piedmont in depth

Time to get to know Piedmont from its typical, traditional side! On daily guided excursions with our host Peter Müller, you explore the famous palaces of Turin, a well-known regional winery, the vineyards of Barolo, Barbaresco and Cortemiglia and a typical rice farm and go on a guided tour of Alba.

INCLUDED PER PERSON:

- 5 nights in DBL Ambiente
- Welcome drink
- Daily gourmet meals in the evening
- 4 x lunches
- Excursion to the palaces of Turin
- Vineyard tour with the winegrower
- Round trip to Barolo, Barbaresco and Cortemiglia
- Guided tour of Alba
- Visit to a rice farm
- Transfers for all day trips
- Use of the outdoor pool
- For exact dates, prices and what else is included, see sunstar.ch

18.08. – 23.08.2019 from €1'440.–

Price per person / minimum No.: 30 people

Accepted in half of regular payment:
Loyalty Cards, shareholder vouchers and Privilège Cheques.



Golf Days in Piedmont

18 holes x 3 golf courses on 4 days – that sounds like a lot of fun. The golf courses are all remarkable for their perfect locations and generally short waiting times. And, frankly, enough has already been said about the culinary delights of Piedmont...

INCLUDED PER PERSON:

- 4 nights in a DBL Ambiente
- Welcome drink
- Gourmet meals in the evening
- 3 x green fee for the golf courses in Feudo d'Asti, Margara and Cherasco
- Use of the outdoor pool
- For exact dates, prices and what else is included, see sunstar.ch

14.04. – 28.11.2019 € 800.–

Price per person

Accepted in half of regular payment:
Loyalty Cards, shareholder vouchers and Privilège Cheques.



Action and enjoyment among 4000 m peaks.



My first 4000 m peak

Climb the Allalinhorn (4027 m) in Saas-Fee with an experienced local guide and you will be rewarded with a breathtaking view.

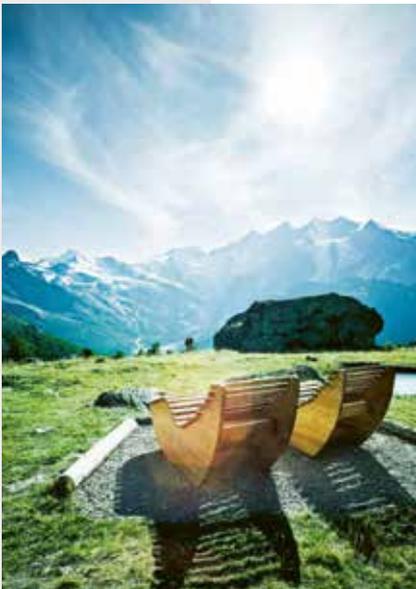
INCLUDED PER PERSON:

- 3 nights in DBL/SGL Classic
- Training on ice or rocks on the 1st day (4-5 hrs)
- Ascent of the Allalinhorn on the 2nd day (5 hrs)
- Technical equipment
- Use of the mountain railways excl. "Metro Alpin"
- For exact dates, prices and what else is included, see sunstar.ch

16.06. – 29.09.2019 from CHF 645.–

Price per person

Loyalty Cards and shareholder vouchers are not accepted. Exception: Privilège Cheques up to 10%.



Valais short and sweet

We'll be glad to help you recharge your batteries with a short break in Saas-Fee. Our pampering programme includes an evening meal of typical Valais specialities and a soothing massage. The rest is done by the picturesque environment and the fresh mountain air.

INCLUDED PER PERSON:

- 2 nights in DBL/SGL Classic
- Valais gourmet menu on the first evening
- Partial body massage 25 minutes
- Use of the mountain railways excl. "Metro Alpin"
- For exact dates, prices and what else is included, see sunstar.ch

14.06. – 31.10.2019 from CHF 299.–

Price per person

Accepted in regular payment: Loyalty Cards, shareholder vouchers and Privilège Cheques.

Explore Wengen on foot or by rail.

Top of Europe

Spend some lovely days in Wengen and visit the Jungfrauoch – the Top of Europe. Up here, you enter a wonderful high alpine world of rock, snow and ice. Europe's highest railway station is at 3454 m above sea level!

INCLUDED PER PERSON:

- 2 nights in DBL/SGL Standard
- Return trip to the Jungfrauoch (based on the half-fare travelcard)
- For exact dates, prices and what else is included, see sunstar.ch

24.05. – 05.10.2019 from CHF 320.—

Price per person

Accepted in half of regular payment:
Loyalty Cards, shareholder vouchers and Privilège Cheques.



Hiking fun

Explore the 500 km of footpaths that criss-cross the Jungfrau region. A snack at one of the many mountain restaurants tastes extra good when you're out hiking and, if your legs are tired, you can easily take one of the mountain railways back down to the valley.

INCLUDED PER PERSON:

- 4 nights in DBL/SGL Standard
- Gourmet meals in the evening
- Jungfrau Travel Pass for 3 days (based on the half-fare travelcard)
- For exact dates, prices and what else is included, see sunstar.ch

24.05. – 05.10.2019 CHF 748.—

Price per person

Accepted in half of regular payment:
Loyalty Cards, shareholder vouchers and Privilège Cheques.



Way up high in full view of the Matterhorn!



Peaks a-plenty

Zermatt is surrounded by 38 x 4000 metre-peaks. Who would not feel on a high there? The Peak Pass enables you to experience the high-alpine scenery up close and brings you safely from one mountain peak to the next.

INCLUDED PER PERSON:

- 4 nights in DBL Compact
- 3-day Peak Pass
- For exact dates, prices and what else is included, see sunstar.ch

09.06. – 31.10.2019 CHF 599.–

Price per person

Loyalty Cards and shareholder vouchers are not accepted. Exception: Privilège Cheques up to 20%.



Bird's-Eye View

We move heaven and earth for you – and what follows is high-altitude euphoria of a very special kind: explore the 38 x 4000 m peaks from above on a helicopter ride – as impressive as it's unforgettable.

INCLUDED PER PERSON:

- 2 nights in DBL Compact
- 20 min. helicopter flight
- For exact dates, prices and what else is included, see sunstar.ch

09.06. – 01.11.2019 CHF 399.–

Price per person

Loyalty Cards and shareholder vouchers are not accepted. Exception: Privilège Cheques up to 10%.

Celebrate with Sunstar Hotels



Anniversary Days

This year, Sunstar celebrates its 50th anniversary and birthdays mean presents! Join in the celebrations and, during certain weeks of the year, take advantage of accommodation prices to make a song and dance about.

INCLUDED PER PERSON:

- 1 overnight stay
- For exact dates, prices and what else is included, see sunstar.ch

VARIOUS DATES IN SUMMER CHF 50.—

Price is per person, only one booking per household and per hotel

Loyalty Cards and shareholder vouchers are not accepted. Exception: Privilège Cheques up to 10%.



“Tour de Sunstar Suisse”

Climb aboard, take a seat and be driven round Switzerland on our anniversary coach tour. In comfort and good company, you'll see some of Switzerland's most beautiful scenery and experience the diverse world of Sunstar.

INCLUDED PER PERSON:

- 6 nights in three Sunstar hotels incl. welcome drinks
- 6 evening meals and 5 lunches
- Travel by luxury, latest-generation coach
- Guide, admission tickets, guided tours, tasting sessions
- Transfers by boat or train
- Detailed programme available at: sunstar.ch/leserreise

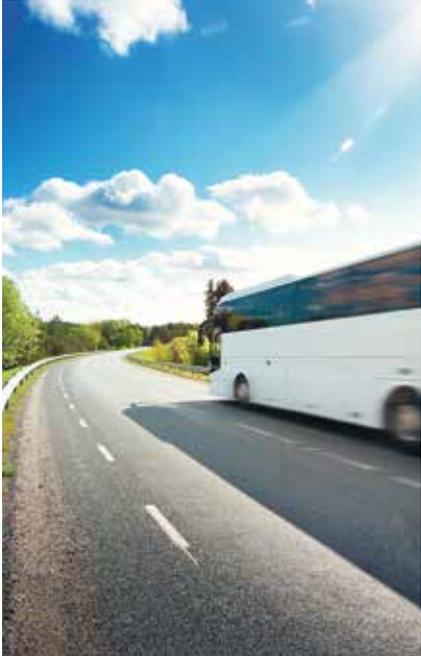
23.06. – 29.06.2019 from CHF 1'595.—

Price per person / minimum No.: 30 people

Anniversary discount with Loyalty Card: CHF 50.—, plus 4% shareholder vouchers or 8% Privilège Cheques.

Organisation/Booking office

Ferienclub Privilège, Galmstrasse 5, 4410 Liestal, info@ferienclub.ch, +41 (0)61 921 21 01



In brief ...

Pontresina: planning permission granted

As no objections to our project were received, in autumn 2018 the local authority in Pontresina granted us planning permission. In the meantime, several contractors have calculated their construction costs in order to provide us with a price quotation (at the time of going to press, not all quotations were available). Ideally, construction work will begin in the second quarter of 2019 and the hotel will open in time for Christmas 2020.

“Arrivederci e buongiorno”

CHANGE OF MANAGEMENT IN BRISSAGO

The symbolic handing over of the keys has taken place and we are delighted to welcome Rita Provenzano and Oliver Pelzmann into the Sunstar family to succeed our longstanding host Rainer Theisen. The couple will take over sole responsibility for managing the hotel from 1 April 2019.

They have built up a very wide range of experience in their careers, from inns to 5-star luxury hotels, and from Austria and Italy to Ticino. The friendly couple

will now bring this wealth of experience to Brissago, along with their warmth and enthusiasm.

We would like to thank Rainer Theisen and his wife Elke most sincerely for their many years of outstanding commitment and we wish them all the best for their well-earned retirement. They made the Sunstar Hotel Brissago what it is today: a unique, stylish, feel-good oasis offering exemplary hospitality.



Sunstar - even more IT-savvy than you expect

Sunstar is also preparing for the future in terms of IT. We are investing not only in a new hotel management system but also in our IT infrastructure to make our processes even more efficient. Digitalisation is not passing us by and we will be making a few changes in that regard. By introducing a central telephone system that works via VoIP (Voice-over-IP or, in other words, telephony over the Internet), we are taking one more step into the future and becoming more efficient, especially in our internal communications!

The Sunstar Hotel Collection: even more varied than you expect.

ALL THE HOTELS AT A GLANCE.



Sunstar Hotel Arosa

Seewaldstrasse 12, 7050 Arosa
+41 (0)81 378 77 77, arosa@sunstar.ch

Sunstar Hotel Brissago

Via Gabbietta 3, 6614 Brissago
+41 (0)91 793 27 66, brissago@sunstar.ch

Sunstar Hotel Davos

Oberwiesstrasse 3, 7270 Davos Platz
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Sunstar Hotel Flims

Rudi Dado 8, 7018 Flims Waldhaus
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Sunstar Hotel Grindelwald

Dorfstrasse 168, 3818 Grindelwald
+41 (0)33 854 77 77, grindelwald@sunstar.ch

Sunstar Hotel Klosters

Boscaweg 7, 7252 Klosters Dorf
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Sunstar Hotel Lenzerheide

Voa Sporz 8, 7078 Lenzerheide
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Sunstar Hotel Piedmont

Via Mario Bausola 2, 14057 Isola d'Asti, ITALY
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Sunstar Hotel Saas-Fee

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Sunstar Hotel Wengen

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Sunstar Hotel Zermatt

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Sunstar
SWISS HOTEL COLLECTION

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