

SUNSTAR LOYALTY PROGRAMME

## Benefits for shareholders

Become a Sunstar shareholder to participate in the company's business activities and benefit from these attractive discounts, as some 500 other shareholders already do.

Shareholders receive an annual dividend in kind, in the form of shareholder vouchers worth CHF 40 per share. These shareholder vouchers can be used at all Sunstar Hotels to cover 50% of the accommodation costs (bed & breakfast). Exceptions: stays at Sunstar hotels over New Year and in the period from 1 February to 10 March.

Business trends permitting, shareholders also receive a cash dividend each year. You can find the exact terms and conditions at [sunstar.ch](http://sunstar.ch) or in the Sunstar annual report.

### THE HIGHER THE LEVEL OF YOUR LOYALTY CARD, THE GREATER THE AMOUNT THAT CAN BE COVERED BY SHAREHOLDER VOUCHERS:

#### Alpenrose

Instead of the normal 5% discount, the amount covered by shareholder vouchers increases by 2.5% to **52.5%**

#### Enzian

Instead of the normal 10% discount, the amount covered by shareholder vouchers increases by 5% to **55%**

#### Edelweiss

Instead of the normal 15% discount, the amount covered by shareholder vouchers increases by 7.5% to **57.5%**

#### Bergkristall

Instead of the normal 20% discount, the amount covered by shareholder vouchers increases by 10% to **60%**

On promotions, experience packages and special deals, the level of discount may be reduced, as advertised. See overview of „**Use of shareholder vouchers**“.

Sunstar Shareholder vouchers can also be redeemed in combination with Sunstar Privilège Cheques, in which case the cumulative upper limit equates to the max. level of discount for shareholder vouchers.

→ Unless combined with shareholder vouchers, discounts on bed & breakfast apply according to the level of your Loyalty Card.

### Introductory offer

**Become a shareholder now!**  
For as long as you own at least ten shares, your Loyalty Card will be upgraded by one level for free. This means that you will benefit from at least the „Enzian“ Loyalty Card right from the start.