

SUNSTAR LOYALTY PROGRAMME

Benefits for Privilège Vacation Club members

Ever since 1998, Sunstar regular guests - by now over 1500 of them - have been benefiting from membership of the Privilège Vacation Club, a 100% subsidiary of the Sunstar Hotel Group. In return for purchasing Privilège Preference Vouchers, members receive very worthwhile Cheques each year which can be used to cover up to 40% of the payment for bed & breakfast accommodation at all Sunstar hotels.

The Cheques can also be used at all Privilège partner hotels, at the Club's own travel agency, in the Privilège Wine Shop or with our partners (e.g. for furniture or vehicles), giving members some remarkable discounts. Our efficient and friendly staff will take a personal interest in meeting your individual holiday and shopping requirements.

THE HIGHER THE LEVEL OF YOUR LOYALTY CARD, THE GREATER THE AMOUNT THAT CAN BE COVERED BY CHEQUES:

Alpenrose

Instead of the normal 5% discount, the amount covered by Cheques increases by 2.5% to **42.5%**

Enzian

Instead of the normal 10% discount, the amount covered by Cheques increases by 5% to **45%**

Edelweiss

Instead of the normal 15% discount, the amount covered by Cheques increases by 7.5% to **47.5%**

Bergkristall

Instead of the normal 20% discount, the amount covered by Cheques increases by 10% to **50%**

On promotions, experience packages and special deals, the level of discount may be reduced, as advertised. See overview of „Use of Privilège Cheques“.

Privilège Cheques can also be redeemed in combination with Sunstar shareholder vouchers, in which case the cumulative upper limit equates to the max. level of discount for shareholder vouchers. Privilège members also benefit from even more attractive terms on the following offers under the Loyalty Programme:

- Buying wine from the Privilège Wine Shop: for all Sunstar Selection wines 20–40% covered by Cheques and, across the whole product range from the Schuler St. JakobsKellerei wine merchants, 20% covered by Cheques (10% on special promotions). Buying wine at a Sunstar hotel: generally 20% covered by Cheques
- Travel agency offers (package tours, cruises, hire cars etc.): up to 10% can be paid for using Cheques, depending on the operator
- Food and drink: generally 5% covered by Cheques

→ Unless combined with shareholder vouchers, discounts on bed & breakfast apply according to the level of your Loyalty Card.

Introductory offer

Become a member now and, for as long as you hold your Preference Vouchers, your Loyalty Card will be upgraded by one level for free. That means you will benefit from at least the „Enzian“ Loyalty Card right from the start.